



VANI ELECTRIC VEHICLES PVT. LTD.

Electric Vehicles & Component Manufacturer

Corporate Office	:	PS Aviator, Suite No, 403, Biswa Bangla Sarani, Atghara, Kolkata - 700 136.		
CIN	:	U50102WB2014PTC204501		
Phone	:	+91 8017750000	Toll Free no	: 1800 120 2250
Website	:	www.jezzamotors.com	E-mail	: info@jezzamotors.com

APPLICATION FOR ERICKSHAW DEALERSHIP

Jeza is a brand owned by Vani Electric Vehicles Pvt Ltd.

We are offering dealership for Electronic Rickshaw, E-carts of Jeza Brand.

This Application Form is for a dealership in India only. This Application Form is not an offer document or contract.

INSTRUCTIONS

1. This Application Form has 8 numbered pages. The Applicant is advised to carefully read the entire Form.
2. The application must be made by an existing entity proposing to operate the dealership (Applicant).
3. First Billing should be made within 15 days from the date of Issue of LOI failing which the dealership will be terminated as decided by Company.
4. The Dealership application form must be submitted along with the other necessary docs like Pan card, Addhar Card, Gst Copy, Trade License/Rent Agreement Copy or Electricity bill.
5. It is necessary to submit Dealership application form along with Company Stamp and Sign
6. It is mandatory to transfer advance token amount Rs.10000/- (adjustable in 1st Billing) after submission of the dealership application form for further Dealership process.
7. Incomplete Application Forms will not be accepted for processing.
8. The information provided by the Applicant is intended only for the Company's use.
9. By sending the filled Application Form, the Applicant is inviting Vani Electric Vehicles Pvt. Ltd. to consider its application for e-rickshaw Dealership. The Company does not assure the Applicant of being selected for such dealership
10. Any information furnished in the Application is voluntarily provided as the Applicant submits the Application on his own initiative. Vani Electric Vehicles Pvt. Ltd. reserves the right to reject this Application without assigning any reason.

Should Vani Electric Vehicles Pvt. Ltd. find the Application of interest, the Applicant may be invited for discussions and additional disclosures, including due-diligences.



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Applicant Details

Location where dealership is sought: Town / District _____

Dealer's Company Name : M/S _____

Applicant Structure: Company Partnership firm Proprietorship

Contact Person: _____ Designation:- _____

Address of Dealer's Showroom/ Shop :-

City: _____ Pin Code: _____ State: _____

Telephone (indicate STD code):- _____ Mobile:- _____

E-mail:- _____

Information about Directors / Partners / Proprietors who would be involved in the dealership:-

Name	Relationship with Applicant	Residence address	Qualification	Telephone No.



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Dealership Plan of Operation

Please summarize the staffing plan of your proposed dealership.

Department	Number of Person
Sales	
Service	
Spare Parts	
Accounts & Administration	
Allied activities offloaded	
TOTAL PERSONS	

Type of Dealership: General (Security Deposit-Nil)
 Authorized (Security Deposit Rs.50,000)
 Exclusive Authorized (Security Deposit Rs 1,00,000 onwards)

DECLARATION

I/ We, the Applicant, accept the decision of M/s Vani Electric Vehicles Pvt. Ltd. as final and binding.

I/ We, the Applicant, have not been convicted in any court for any offense.

I/ We, the Applicant, have read and understood the entire Application Form (pages 1 to 8) and have fully filled in all details.

I/ We fully understand that in case any information provided above is found to be false / incorrect, M/s. Vani Electric Vehicles Pvt. Ltd. reserves the right to reject the application or reverse any decision taken on the basis of this information.

Signature:- _____
(Proprietor / Managing Director / Managing Partner)

Date:- _____

Name:- _____

Designation:- _____

Place:- _____



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ACKNOWLEDGEMENT COPY

Dealer's Company Name : M/S _____

Address of Dealer's Showroom/ Shop :- _____

Acknowledgement of receipt of your application form

Dear Applicant,

We acknowledge the receipt of your duly filled application form for the dealership at _____

To be filled by Applicant :-

Date of Submission	
Name of Authorized Signatory	
Signature	

Acknowledgement from Vani Electric Vehicles Pvt. Ltd.:-

Date of receipt	
Signature	



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TO,
THE DEALER OF JEZZA E – RICKSHAW

SUB: REGARDING WARRANTY CLAUSE

DEAR SIR,

FIRSTLY, WE WOULD LIKE TO THANK YOU FOR YOUR KIND ASSOCIATION WITH OUR COMPANY. OUR COMPANY IS REPRESENTED BY HARD WORKING AND PASSIONATE DEALERS LIKE YOU. IN TODAY'S COMPETITIVE MARKET IT'S IMPORTANT FOR COMPANY AND DEALERS TO WORK TOGETHER FOR PROVIDING BETTER QUALITY PRODUCTS AND SERVICES TO CUSTOMERS. THUS, WE ARE OFFERING WARRANTY ON MOST ESSENTIAL PARTS OF E RICKSHAW. JEZZA E RICKSHAW WARRANTY POLICY IS VERY CUSTOMER FRIENDLY. WE REQUIRE YOUR SUPPORT SO THAT EVERY CUSTOMER GET BENEFIT OF THE SAME. IT GIVES US IMMENSE PLEASURE TO SHARE OUR WARRANTY POLICY WITH YOU-

PARTS NAME	WARRANTY CLAUSE
CHASSIS	1 YEAR WARRANTY (ONLY MANUFACTURING DEFECT)
MOTOR	6 MONTH WARRANTY (REPAIR OR REPLACEMENT)
CONTROLLER	6 MONTH WARRANTY (REPAIR OR REPLACEMENT)

NOTE:-

- DEALERS NEED TO KEEP READY STOCK OF ESSENTIAL SPARE PARTS IN SUFFICIENT QUANTITY SO THAT CUSTOMERS GET SALES, SERVICE , SPARES
- DEALERS SHOULD KEEP TRAINED MECHANIC SO THAT E RICKSHAW DRIVERS DOES NOT SUFFER FROM LACK OF SERVICE SUPPORT FROM THEIR RESPECTIVE DEALERS/SHOWROOMS.
- WARRANTY IS NOT ONSITE. COST OF TRANSIT OF SUCH PARTS (CLAIMED) WON'T BE BORNE BY COMPANY.
- WARRANTY DOES NOT COVERS PHYSICAL DAMAGE , DAMAGE OCCURRING FROM NEGLIGENT USE
- WARRANTY DOES NOT COVERS ACCIDENTS OR PROBLEMS DUE TO OVERLOADING
- WARRANTY WILL BE VOID IF THERE IS ANY UNAUTHORIZED CHANGE/ALTERATION IN ELECTRICALS
- IT IS DEALER'S RESPONSIBILITY TO GET THE PARTS REPAIRED OR REPLACED (IF NON REPAIRABLE) FROM THE MANUFACTURER UNDER WARRANTY PERIOD (IF THE CLAIMS ARE PROVED AUTHENTIC)
- COMPANY POLICY MAY CHANGE ANYTIME WITHOUT PRIOR NOTICE.
- CHARGERS AND BATTERIES ARE NOT COVERED UNDER OUR WARRANTY. WARRANTY CLAIMS ARE TO BE MADE TO RESPECTIVE MANUFACTURERS OF CHARGER AND BATTERY

THIS WILL HELP CUSTOMERS GET BEST SERVICES IN INDUSTRY AND WILL BE BENEFICIAL FOR GROWTH OF BOTH COMPANY AND DEALERS. PLEASE INDICATE YOUR ACCEPTANCE OF THESE TERMS BY SIGNING BELOW AND RETURNING THIS LETTER AS SOON AS POSSIBLE AND KEEP THE COPY OF THE SAME. THANK YOU FOR YOUR SUPPORT AND COMPLIANCE IN THIS MATTER.

NAME :

DATE :

SIGNATURE :



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JEZZA GENERAL DEALERS “BRANDING AND PROMOTION SCHEME”

Dear Dealer,

We congratulate you for your New Jezza Dealership. As a Part of Jezza Dealer “BRANDING AND PROMOTION SCHEME”. Jezza Will support its Dealers in Promotional activities in every possible way.

1. DEALERS LAUNCH:-

Company will cover expense or provide the followings for free:-

- Flex (4 small & 2 Big).
- Sign Board (Subject to maximum Rs. 3,000/-).
- Balloons (White & Blue 1 packet).
- Ribbons (1 packet).
- Leaflets (1000 pc).
- Whatsapp Invitation for Dealers.
- T-shirts (5 pc).
- Caps (5 pc).

2. REGULAR SUPPORT:-

- Provide 1 Pc Rickshaw Driver Bag containing Pen, Diary, Key-ring, T-shirt & Cap along with each rickshaw’s for the end customer (Rickshawala).
- Leaflets as per requirements.
- Arrange Free Service camps for time to time.
- Spare Parts supports.
- Warranty supports on Motor and Controller.

Note :

*Company may change “Jezza Dealers Branding & Promotion scheme” without any prior notification.

*General dealers are not entitled to “JEZZA Dealers Gift Scheme”.

*Final Dealership letter (LOI) will be issued after receiving token amount @10000/-(adjusted in 1st order).

Name :

Date :

Signature :



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JEZZA AUTHORIZED DEALERS "BRANDING AND PROMOTION SCHEME"

Dear Dealer,

We congratulate you for your New Jezza Dealership. As a Part of Jezza Dealer "BRANDING AND PROMOTION SCHEME" Jezza Will support its Dealers in Promotional activities in every possible way.

1. DEALERS LAUNCH:-

Company will cover expense or provide the followings for free:-



Showroom branding

- Flex (6 small & 4 Big).
- Hangees.
- Light Board with dealer name (Subject to maximum Rs. 6,000/-).
- Standees (2 pc).
- Balloons (White & Blue 1 packet).
- Ribbons (1 packet).
- Leaflets (2000 pc).
- Price List Folder (As per Requirement)
- Whatsapp Invitation for Dealers.
- T-shirts (10 pc).
- Caps (10 pc).
- Welcome kit for dealers
- Authorized dealer Certificates.
- Training at Kolkata HO (Atleast 1 Mechanic and 1 Sales person).
- Visiting cards for dealers.
- Enquiry form(with dealers name)
- Estimate Slip book for dealers(with dealers name)



Optional Promotion:-

- Optional Newspaper advertisement (Cost bear by Dealers 50% and Company 50%).
- Optional Hoardings (Cost bear by Dealers 50% and Company 50%).



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- Leaflets as per requirements.
- Arrange Free Service camps for time to time.
- Spare Parts supports.
- Warranty supports on Motor and controller.





3. AUTHORIZED DEALERSHIP CERTIFICATE :-

- You will enjoy Authorized dealership with dealership certificate.



4. OTHER PROMOTIONAL ACTIVITIES:-

- Mela-Assists Our Sales person along with Flex, Leaflets, T-shirts & Caps.
- Roadshow-Assists Our Sales person along with Flex, Leaflets, T-shirts & Caps.
- Online Promotion for facebook. 
- Whatsapp Promotion. 
- Any other Promotion as suggested by dealers.
- Sales Support through Website Promotion.
- Dealers showroom address Promotion on internet.



5. GIFT SCHEMES:-

- Entitled to participate in our JEZZA Dealer "Gift Scheme" which includes TV, Laptops, Foreign Trips, Motor Bikes and Cars.

Note:

- * Interest free Security Deposit of 50,000 for Authorized Dealership is refundable.
- *1month prior notice is mandatory for refund of security deposit in case Dealer or Manufacturer want to discontinue.
- *Minimum First billing should be 4pcs.
- *Incase of Termination of dealership security deposit refund is possible only after 1st billing.
- *This is a limited Period scheme. Company may change "Jezza Dealer Branding & Promotion scheme" without any prior notification.
- *T&C apply, Decision of company will be final.

Name :
Signature :

Date :